



FEI MONTH IN REVIEW – MARCH 2010

MAIN FEI NEWS – March 2010

(Visit www.fei.org for all the news from the FEI)

- HSBC FEI World Cup™ Eventing Kicks Off with New and Improved Formula (5/03/2010)
- Youth Olympic Games Update – new video available now (2/03/2010)
- Consultation process on non-steroidal anti-inflammatory drugs (NSAIDs) begins (9/03/2010)
- On Tuesday, 23 March, Greenwich Council's Planning Committee voted in favour of the planning application submitted by the London Organising Committee for the Olympic Games (LOCOG) for the temporary use of land at Greenwich Park, the National Maritime Museum, the Old Royal Naval College and Blackheath Circus Field for the London 2012 Equestrian and Modern Pentathlon events. (24/03/2010)
- The new online FEI prohibited substances database is now available on www.feicleansport.org. The FEI Equine Anti-Doping and Controlled Medication Regulations (EADCM) come into effect on 5 April 2010. (29/03/2010)
- Gal and Totilas triumph at s'Hertogenbosch final (28/03/2010), news from the FEI World Cup™ Dressage Final
- Meydan to sponsor FEI Nations Cup for second consecutive year (31/03/2010)

KEY MEETINGS – March 2010

Veterinary Meetings in London, 1-3 March

FEI Veterinary Director Graeme Cooke attended meetings with Defra (Department for Environment, Food and Rural Affairs), Horse and Hound, the British Horse Racing Authorities and the Animal Health Trust.

He also attended a Surfaces and Footing Research project meeting at the offices of World Horse Welfare (WHW). This project involves five European countries and aims to establish what surface characteristics are of relevance to horse welfare. The meeting was attended by researchers from Sweden and the UK, as well as scientific advisors from the UK Animal Health Trust and World Horse Welfare.

Meeting in Florac (FRA) to discuss the local authorities' proposal to host the 2011 FEI European Endurance Championship (seniors)

At the beginning of March, FEI Non-Olympic Sports Director Ian Williams, representatives of the OC, the French Federation and the FEI attended a meeting in Florac (FRA), to discuss its second proposal to host the Senior European Championship in Endurance in 2011. The first proposal was not taken up due to site facilities, accommodation and access. It was agreed that a site visit should take place to see the changes that have been introduced by both the OC and the Local Council and region. The outcome of the site visit was that the application is now being submitted by the French NF and is supported by NOS Department. The application will be considered at the FEI Bureau meeting on 15 April in Lausanne.

FEI Promotion Course for Dressage Judges , Torino, 4 -7 March

FEI Education and Standards Executive Director Harald Müller attended a meeting for the FEI Promotion Course for Dressage Judges in La Mandria / ITA.

Biennial meeting of the International Chemistry and Racing Analysts Association, New Zealand, 4-9 March

FEI Veterinary Director Graeme Cooke attended this meeting, which brought together regulators - predominantly racing authorities - from all over the global equestrian industry with all the laboratories that undertake doping and medication testing. The biennial meeting is an opportunity for participants to hear of advances in science, changes in policy and to understand first-hand the different challenges faced in various parts of the world.

Graeme Cooke said: "The FEI has a very unique global responsibility and presenting and learning from others at this meeting is an important way to ensure we carry out that responsibility as effectively as possible."

Audit and Compliance Committee Meeting, Lausanne (SUI), 4 -5 March

This was the first meeting of the Audit and Compliance committee meeting since the election of its members at the General Assembly in Copenhagen. The committee is chaired by Brian Mangan and members include Atilio Costa and Henk Rottinghuis. The Audit and Compliance committee members were given an overview of the FEI and met with many FEI staff members from different areas of activity. Financial and operational issues were the main focus. A report and recommendations are to be prepared and presented by the Audit and Compliance Committee to the Bureau meeting in April in Geneva. The committee plans to hold its second meeting at the WEG.

Executive Board meeting at FEI Headquarters in Lausanne (SUI), 8-9 March

Announcement of FEI Clean Sport Congress ([click here](#)).

Eventing Course Directors meeting in Lausanne (SUI), 13-14 March

The meeting was attended by the Eventing course directors who are giving courses for Eventing officials. Six courses will be organised around the world. The course, concepts,

syllabus and course material were prepared in compliance with the Eventing Risk Management policies.

FEI Jumping Committee Meeting, Lausanne (SUI), 16-17 March

A media seminar on judging in Dressage took place in s'-Hertogenbosch (NED), 25 March. The highly successful seminar was given by Official international judge Wim Ernes (NED). Some 40 journalists attended. The FEI was represented by FEI Press Manager Malina Gueorguiev.

European Educational Network, Geneva, 22 March

Attended by FEI Education and Standards Executive Director Harald Müller.

An Open Forum for FEI stakeholders took place in s'-Hertogenbosch (NED), 26 March.

The Dressage Committee presented its strategic plan for 2010-2013 and its action plan for 2010. Attended by Trond Asmyr, FEI Director of Dressage and Para-Equestrian Dressage and Anna Milne, FEI Coordinator of Dressage and Para-Equestrian Dressage.

The **FEI World Cup™ Dressage Finals** took place in s'-Hertogenbosch (NED) on 27 March.

Annual Meeting of the Rolex FEI World Cup™ organisers in s'-Hertogenbosch (NED), 27 March.

Attended by FEI Jumping Director John P. Roche, FEI Commercial Executive Director Carsten Couchouron and FEI Commercial Manager Wiveka Lundh, FEI Commercial Manager Nathalie Taylor, FEI 1st Vice President Sven Holmberg and FEI TV Coordinator Alastair Martin-Bird.

FEI Dressage Committee Meeting, s'-Hertogenbosch (NED), 28-29 March

FEI FAMILY NEWS & UPDATES – March 2010

SportAccord International Convention

The FEI will be involved with SportAccord International Convention, Dubai which takes place end of April 2010 and is a 5-day gathering of 1500 leading representatives from international sport. The annual convention is held in a different country each year and encompasses the Congress and General Assemblies of over 100 International Sports Federations (IFs) and their related Associations. These Federations hold the rights to scores of World Championships and other annual sporting events. SportAccord's goal is to offer the international sports community an annual occasion to gather together in an exclusive and authoritative networking environment, build relationships, expand horizons and broaden sport's collective endeavours. An update on the event and the FEI's involvement will be given end of April.

Update on Youth Olympic Games

On Wednesday, 7 April, the management and staff of Glen Haven Park, Queensland, Australia, will host a special tour of the training farm where 38 horses are being prepared for the Singapore Youth Olympic Games.

Top officials from the Singapore Youth Olympic Games Organising Committee will be in attendance, along with FEI 2nd Vice President Chris Hodson. A further report will follow.

Alltech Symposium to explore the promotion of horse health and nutrition through the Alltech FEI World Equestrian Games 2010™

[Alltech's 26th International Animal Health and Nutrition Symposium](#) will offer a preview of the excitement to come in less than 200 days when the world's finest athletes gallop into Lexington, Kentucky's Bluegrass for the [Alltech FEI World Equestrian Games 2010™](#). Entitled '*Bounce Back 2010: A Time for People, Profits and Planet*', Alltech's 26th International Animal Health and Nutrition Symposium will take place at the Lexington Convention Center in Kentucky, USA from 16-19 May, 2010.

Themes to be explored are:

- How equestrian sports can be taken beyond 60 million horses and how a deeper understanding of agriculture can be fostered in the process.
- Breakthroughs in Nutrigenomics
- What the mapping of the equine genome means: can we predict a Derby winner?
- The horse's cecum and colic, how they are interrelated and how colic can be overcome.
- How understanding cecum fermentation can be the basis of all equine nutrition
- Mineral Nutrition
- Options for raising horses with less waste and improved metabolism in an environmentally green way.
- Keeping Toxins Out of Equine Diets in 2010

For further information and to register for Alltech's 26th International Animal Health and Nutrition Industry Symposium, visit: www.alltech.com/symposium.

FEI Veterinary Director Graeme Cooke will represent the FEI at the symposium.

REMINDER: Olympic Scholarships for Athletes "London 2012"

NFs interested to apply for **Olympic Scholarships for Athletes "London 2012"** are requested to contact their respective National Olympic Committee (NOC). Additional information may also be obtained from the [FEI Coaching Department](#).

REMINDER: FEI Eventing Risk Management Seminar Report

The Report of the FEI Eventing Risk Management Seminar which took place in Malmö, 16-17 January 2010 has been published on the FEI website as well as on the FEI restricted area for the Eventing National Safety Officers. [Click here](#)

REMINDER: Alltech FEI World Equestrian Games - Definite Schedule

The definite schedule for the Alltech FEI World Equestrian Games™ in Lexington, KY from 25 September to 10 October 2010 has been placed on **FEI Family – National Federations**. To view, [click here](#)

You will also find the qualification criteria, which has been updated to include the exact dates for the end of the qualification period, as well as the schedule for the competitions in Kentucky.

REMINDER: Tickets for the Alltech FEI World Equestrian Games

Tickets for the Alltech FEI World Equestrian Games are on sale and can be bought [here](#). Ticket prices range from as low as \$25 to \$150 for the Opening Ceremony on 25 September (for a detailed pricing list, please [click here](#)). [Hospitality Packages](#) are also available now. All of the packages combine delectable cuisine and attentive service with a sophisticated, elegant atmosphere, which will impress you and your guests, be they equine enthusiasts, corporate clients, or casual patrons. Create your own experience at the 2010 Alltech FEI World Equestrian Games by selecting your tickets or the Hospitality Package that meets your needs.

REMINDER: Elections & Appointments

Please refer to the communication sent on 8 January to all National Federations regarding all positions open for election and appointment in 2010. We would like to remind you that the deadline for receipt by the Secretary General's Office is **1 May 2010** (by email to sabrina.zeender@fei.org or by fax: +41 21 310 4760). For full information regarding the procedure for submitting candidatures (including the Curriculum Vitae form), job specifications as well as the list of terms of all Bureau and Standing Committee members please visit "FEI Family – National Federations." – [click here](#)

REMINDER: Applications to host FEI Championships

National Federations are invited to send **applications to host FEI Championships and FEI Finals for 2010, 2011, 2012, 2013, 2014 & 2015** to the attention of [Francisco P. Lima](#). [Click Here](#) for the table that lists all the Championships/Finals open to bidders. The FEI will continuously update the table.

REMINDER:

FEI Haiti fund

In response to the tragic earthquake in Haiti, the FEI is inviting the equestrian community to gather financial support. Funds collected will be sent to the International Olympic Committee (IOC) and the Pan American Sports Organization (PASO) to assist both organisations in their efforts towards the rebuilding of the sports movement and local sports installations in Haiti once local conditions have improved. If you wish to take part in the recovery effort, you can do so by sending your donation to the bank account below with the indication "Donation Fund for Haiti".

Bank UBS SA, 1002 Lausanne, Switzerland
Account holder: Federation Equestre Internationale
Account 243-G0518709.0
IBAN CH53 0024 3243 G051 8709 0
BIC UBSWCHZH80A

The FEI appreciates all contributions and will report back on how the funds are used.

NEW FEI STAFF MEMBERS

We are delighted to announce the arrival of three new staff members at the FEI Headquarters. **Marco Verdoia** joins us as Manager of Licensing and Branding in the Commercial Department, reporting to Carsten Couchouron. His primary responsibility will be to work on the launch of an FEI Licensing and Merchandising programme, as well as to oversee all FEI branding developments and approvals. Marco has a strong background in licensing and branding and previously worked for Ferrari as International Licensing Manager. He also worked on the licensing and merchandising programmes of the Olympic Games in Torino and the Doha Asian Games and for a leading Collectibles' licensee. Equestrian journalist **Grania Willis**, who has collaborated with the FEI as a consultant since September, becomes Director of Press Relations, working in parallel with Richard Johnson, Director of Corporate Communications. **Marianne Burkhardt** takes over the position of Publications Coordinator during Olivia Robinson's maternity leave and will work alongside Olivia when she returns. Marianne has a journalistic background and has also worked in radio and TV production.

COMMERCIAL MANAGER NEEDED

The FEI is looking for a Manager in the Commercial Department. The main responsibilities of this new role will be to manage the one of the FEI's key sponsorship accounts. We are looking for a profile with a strong equestrian background. A more detailed job profile will be posted on the FEI website shortly. For any further queries, please contact Carsten Couchouron Executive Director, Commercial or Neerja Tannan, Executive Director, Finance, Human Resources, IT & Administration.

FEI FOCUS Magazine

If you have not yet received the March 2010 edition of FEI FOCUS Magazine, please contact Richard Johnson, FEI Communications Director, richard.johnson@fei.org or Marianne Burkhardt, FEI Publications Coordinator, marianne.burkhardt@fei.org

COMING UP

5 April - FEI Equine Anti-Doping and Controlled Medication Regulations and the FEI Veterinary Regulations come into effect. Should you have any questions, contact the FEI Veterinary Department.

7 April – the management and staff of Glen Haven Park Queensland, Australia, will be hosting a special tour of the training farm of the 38 horses in readiness of their move to Singapore for the Youth Olympic Games.

Top officials from the Singapore Youth Olympic Games organising Committee will be in attendance along with FEI 2nd Vice President Chris Hodson. More news will follow.

11-14 April-FEI Veterinary Course in Geneva, using new standardised course approach

15 April - FEI Bureau Meeting, Geneva (SUI) Seminar

16 March – The FEI Commercial and Communications Departments are running a seminar with the press officers of the Rolex FEI World Cup™ events. The keynote speaker will be Lucia Montanarella, director for press operations for Vancouver Organising Committee for the Olympic Games.